

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 500042 /		<u>Alt Order #</u> 06393819
<u>Product</u> AMER ACTION NETWORK		
<u>Contract Dates</u> 10/26/12 - 11/06/12		<u>Estimate #</u> 3490
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 11/02/12 / 11/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35-64		
<u>IDB#</u>	<u>Advertiser Code</u> 131	<u>Product Code</u> 405
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 14	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM	3	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$12,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	BB World Series	330pm-8pm	M-----	:30		\$12,000.00	NM		
	See MG 14.2, 14.3, 14.4											
	2	KVVU	10/29/12-10/29/12	X Factor	M-Su 1p-8p	M-----	:30		\$3,150.00	NM		
	Ⓜ See MG 14.5											
	3	KVVU	10/29/12-10/29/12	X Factor	M-Su 1p-8p	M-----	:30		\$3,150.00	NM		
	Ⓜ MG for 14.1 10/29											
	4	KVVU	10/29/12-10/29/12	X Factor	M-Su 1p-8p	M-----	:30		\$3,150.00	NM		
	Ⓜ MG for 14.1 10/29											
	5	KVVU	11/05/12-11/05/12	The Mob Doctor	Mon 9p-10p	M-----	:30		\$3,150.00	NM		
	Ⓜ MG for 14.2 10/29											
E 48	KVVU	10/31/12	11/06/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MTWTF--				1	\$100.00			
Totals											72	\$124,725.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	13	\$40,000.00	\$34,000.00
10/29/12 - 11/06/12	59	\$84,725.00	\$72,016.25
Totals	72	\$124,725.00	\$106,016.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
NOV2/12 09.03
*** KVVU-TV ***

ORD COM1: SPOT N/A. MG 'MOB DOCTOR'. NOT PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-50 FOR 1 SPOT/WK

REP HEADLINE# 6393819 TRF# 500042
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES NOV2/12 09.03
*** KVVU-TV ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 09.03
 REP HEADLINE# 6393819 TRF# 500042
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$
 CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:
 M3 OK'D BUY#50 MISSED: MON/800P-1000P OCT29 30S \$3,150.00 (NOV1/12)
 OFFER: MON/900P-1000P NOV5 30S \$3,150.00 PLS ADVISE.
 CMT: SPOT N/A. MG 'MOB DOCTOR'. NOT PRE-BOOKED PLS APPROVE.

OCT/12 40000.00 NOV/12 84725.00
 CONTRACT TOTAL 124725.00
 TOTAL SPOTS 72

MARKET TOTALS \$319,807 KVVU 39% KSNV 11% KLAS 3% KTNV 35% KVMY 7% KVCW 5% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35-64*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

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And:

American Media & Advocacy Group
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Alexandria, VA 22314

Contract / Revision 500042 /		Alt Order # 06393819
Product AMER ACTION NETWORK		
Contract Dates 10/26/12 - 11/06/12		Estimate # 3490
Advertiser American Action Network		Original Date / Revision 10/29/12 / 10/29/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35-64		
IDB#	Advertiser Code 131	Product Code 405
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 10	KVVU	10/29/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,025.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	M-----	:30		\$1,025.00	NM		
			See MG 10.3									
	3	KVVU	10/29/12-10/29/12	News 530-6p	M-Su 1p-8p	M-----	:30		\$1,025.00	NM		
			Ⓜ MG for 10.1 10/29									
Week:		11/05/12	11/11/12	1-----				1	\$1,025.00			
E 11	KVVU	10/29/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Fox 5 News at 6pm	M-F 6-630pm	M-----	:30		\$900.00	NM		
			See MG 11.3									
	3	KVVU	10/29/12-10/29/12	News 6-630p	M-Su 1p-8p	M-----	:30		\$900.00	NM		
			Ⓜ MG for 11.1 10/29									
Week:		11/05/12	11/11/12	1-----				1	\$900.00			
E 13	KVVU	10/29/12	11/05/12	MORE Access	630-7pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	MORE Access	630-7pm	M-----	:30		\$650.00	NM		
			See MG 13.3									
	3	KVVU	10/29/12-10/29/12	MORE Access	M-Su 1p-8p	M-----	:30		\$650.00	NM		
			Ⓜ MG for 13.1 10/29									
Week:		11/05/12	11/11/12	1-----				1	\$650.00			
E 14	KVVU	10/29/12	10/29/12	BB World Series	330pm-8pm		:30			NM	3	\$9,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$12,000.00			

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<u>Contract / Revision</u> 500042 /		<u>Alt Order #</u> 06393819
<u>Contract Dates</u> 10/26/12 - 11/06/12	<u>Product</u> AMER ACTION NETWORK	<u>Estimate #</u> 3490
<u>Advertiser</u> American Action Network		<u>Original Date / Revision</u> 10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	BB World Series	330pm-8pm	M-----	:30		\$12,000.00	NM		
	See MG 14.2, 14.3, 14.4											
	2	KVVU	10/29/12-10/29/12	X Factor	M-Su 1p-8p	M-----	:30		\$3,150.00	NM		
	Ⓜ MG for 14.1 10/29											
	3	KVVU	10/29/12-10/29/12	X Factor	M-Su 1p-8p	M-----	:30		\$3,150.00	NM		
	Ⓜ MG for 14.1 10/29											
	4	KVVU	10/29/12-10/29/12	X Factor	M-Su 1p-8p	M-----	:30		\$3,150.00	NM		
	Ⓜ MG for 14.1 10/29											
E 15	KVVU	10/29/12	11/05/12	Extra	M-F 7-730p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	Extra	M-F 7-730p	M-----	:30		\$950.00	NM		
	See MG 15.3											
	3	KVVU	10/29/12-10/29/12	Extra	M-Su 1p-8p	M-----	:30		\$950.00	NM		
	Ⓜ MG for 15.1 10/29											
Week:		11/05/12	11/11/12	1-----				1	\$950.00			
E 17	KVVU	10/29/12	11/05/12	TMZ	730-8p		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	1-----				1	\$1,350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/29/12-11/04/12	TMZ	730-8p	M-----	:30		\$1,350.00	NM		
	See MG 17.3											
	3	KVVU	10/29/12-10/29/12	TMZ	M-Su 1p-8p	M-----	:30		\$1,350.00	NM		
	Ⓜ MG for 17.1 10/29											
Week:		11/05/12	11/11/12	1-----				1	\$1,350.00			
E 19	KVVU	10/27/12	10/27/12	BB World Series	330pm-8pm		:30			NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$12,000.00			
N 47	KVVU	10/31/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$2,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MTWTF--				2	\$1,225.00			
N 48	KVVU	10/31/12	11/06/12	Extra	M-F 1:05-1:35am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/12	11/06/12	MTWTF--				1	\$100.00			
Totals											72	\$124,725.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	13	\$40,000.00	\$34,000.00
10/29/12 - 11/06/12	59	\$84,725.00	\$72,016.25
Totals	72	\$124,725.00	\$106,016.25

Signature: _____ Date: _____

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REP HEADLINE# 6393819 TRF# 500042
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 13.42
CHANGES ** KVVU-TV ***

ADV # ADV. NAME ISS/AMER. ACTION NETWORK REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME AMERICAN MEDIA & ADVOCACY GROUP BUYER NAME AMAG MEDIAASSISTANT

815 SLATERS LANE SALES PRSN PH- TERESA DIFURIA
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6393819 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER ACTION NETWORK EST#3490 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT30/12 13.42

REP: OK'D M2 SEE LINE 50-52
TOTAL SAME
PLS CNF THANKS
NIKKI

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 131 AGENCY EST# = 3490
AGENCY PRODUCT CODE = 405

47	S		430P-800P	30		12000.00	10/29	10/29	0		MON	0
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PROGRAM : MIB: WORLD SERIES - DET VS SF
RA35-64 : 15.5
ORD COM1: CORRECT TP FOR WORLD SERIES.
THIS IS A MAKE-GOOD FOR OCT29 ON LINE-14 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT28 ON LINE-22 FOR 1 SPOT/WK

REP HEADLINE# 6393819 TRF# 500042
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
50	A		800P-1000P	30		\$3,150.00	10/29	10/29	3		MON	3

PROGRAM : X FACTOR
 RA35-64 : 15.5
 ORD COM1 : NO GAME 5 OF WORLD SERIES. SEE MG. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-47 FOR 1 SPOT/WK

51	A		700A-900A	30		\$1,225.00	10/31	11/6	2		W-F,M-TU	2
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PROGRAM : NEWS
 RA35-64 : 15.5
 ORD COM1 : NO GAME 5 OF WORLD SERIES. SEE MG. PRE-BOOKED PLS APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 50-52

52	A		105A-135A	30		\$100.00	10/31	11/6	1		W-F,M-TU	1
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PROGRAM : EXTRA
 RA35-64 : 15.5
 ORD COM1 : NO GAME 5 OF WORLD SERIES. SEE MG. PRE-BOOKED PLS APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 50-52

STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#47 MISSED: MON/430P-800P OCT29 30S 12000.00 (OCT29/12)
 OFFER: MON/800P-1000P OCT29 (3/WK) 30S \$3,150.00 PLS ADVISE.
 & W-F,M-TU/700A-900A OCT31 (2/WK) 30S \$1,225.00
 & W-F,M-TU/105A-135A OCT31 30S \$100.00
 CMT: NO GAME 5 OF WORLD SERIES. SEE MG. PRE-BOOKED PLS APPROVE.

OCT/12 40000.00 NOV/12 84725.00 CONTRACT TOTAL 124725.00
 TOTAL SPOTS 72
 MARKET TOTALS \$319,807 KVVU 39% KSNV 11% KLAS 3% KTNV 35% KVMY 7% KVCW 5% CABL 0%
 KTUD 0%
 SVC- NSI
 DEMOS- RA35-64*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE